



Thank you for your interest in supporting of a new signature event in New Tampa. We at the New Tampa Council Council believe with strong community support a New Tampa Art Festival could draw ten thousand people to the area and be of great benefit to the community.

A strong planning committee consisting of staff from the Arts Council of Hillsborough County, New Tampa Community Council, North Tampa Art League and New Tampa Art League are working to make this the best event of its kind in the area.

The New Tampa Art Festival plans call for the event to be held on November 17 and 18, 2007 “under the oaks” at the Palm Lake Office Complex parking lot with up to one hundred artist booths. Food and beverage vendors and an entertainment stage will be part of the event.

We will be asking the St. Petersburg Times to support the event with sponsorship ads and promotion. The City of Tampa will be contacted for support as well. To ensure quality artwork is exhibited, the show will be juried by a qualified art professional. Artist booth fees of \$100 will help pay for the production costs for the event

Sponsorship dollars will be necessary to create prize awards drawing high caliber artists. The Bank of Tampa has already agreed to contribute sponsorship dollars.

Your organization would be an excellent title sponsor for this new signature New Tampa event. A substantial contribution could secure your company as a title sponsor.

Keep in mind the Gasparilla Festival of the Arts, one of the largest and most well known art events in the Tampa Bay area is completely volunteer run. With a strong planning committee, community support and prize money to attract high caliber artists, the event is sure to be a success.

Please let me know if you need any additional information to include this in your 2007 sponsorship budget.

Frank Margarella
Festival Chairperson
813-244-5762



New Tampa Arts Festival Sponsorship Categories

\$10,000 Presenting Sponsor: The presenting sponsor's name will be included in the title of the event: New Tampa Community Council presents the New Tampa Arts Festival. Logo and corporate name as presenting sponsor will be featured in all print ads and print materials. You will be included with link to corporate website on Arts Council of Hillsborough County website. A table or tent space will be available for sponsor's promotional use at the festival. Prominent banners provided by the sponsor will be at all entrances and main event areas. Company name will be included on any and all products created for the event and the presenting sponsor of the Best of Show Award.

\$5,000 Title Sponsor: The title sponsor's name and logo will be featured in all print ads and print materials. The same will be included with link to corporate website on Arts Council of Hillsborough County website. A table or tent space will be available for sponsor's promotional use at the festival. Prominent banners provided by the sponsor will be at all main event areas. Company name will be used to identify Second Place Artist Awards.

\$2,500 Prize Sponsor: Prize sponsors names will be linked with third place artist awards. Prize sponsors name will be included in all festival print materials. Prize sponsors will be listed with event information on Arts Council of Hillsborough County website. A table or tent space will be available for sponsor's promotional use at the festival. Banners provided by the sponsor will be located in event areas.

\$1,000 Event Sponsor: Prize sponsors names will be linked with Artist awards of merit. Event sponsors name will be included in all festival print materials. Event sponsors will be listed with event information on Arts Council of Hillsborough County website. A table or tent space will be available for sponsor's promotional use at the festival. Banners provided by the sponsor will be located in event areas.

\$250 to \$500 Event Sponsor: This support level allows a business or corporation to have a visible presence with a sponsor table. Banners and on site promotional items would be provided by the sponsor.

[Other customized Event Sponsorship opportunities can be created.](#)

Contact Frank Margarella at fmar11@aol.com or 813-293-2464 to reserve your sponsorship status for this event.